

Pickleball University Board Meeting
January 16, 2023 @ 4:00 PM
Location: Atlantic View Beach Club Conference Room and Zoom

1. Call to Order 4:07 PM
 - a. Claire Miller, President; Chuck O'Hanlon, Vice President (Zoom) ; Steve Bull, Vice President; Dick Haverland (Zoom); Jeff Earlywine, Treasurer; Dave Caswell; Bob O'Leary; Loretta Potts, Secretary
2. Proof of Notice
 - a. Minutes posted on PBU website with the above date.
3. Approval of Minutes
 - a. December minutes attached to this agenda. Steve motions to accept the minutes. Dave seconded.
Motion passes unanimously.
4. Monthly Financials
 - a. Business Checking \$43,563.60
 - b. Business Savings \$262,885.32
Details found on the PBU website under Board tab.

5. Old Business

- a. Investment Banking Options (Jeff)
- b. Membership Waitlist

Board members discussed allowing 50 people on the waitlist to become members. We will reach out to the coaches to help with orientation of the new members. Possibly a Round Robin to help acclimate them to our procedures. These new members will be given a week to pay and if not paid, another on the waitlist will be allowed to join. We will wait one month to see how many more will join according to the activity on the courts and wait times. Claire will meet with Ann and Fuzzy about the new people.

Claire motions to accept this. Bob seconded this motion.

Motion passes unanimously.

Bob motions to renew Claire as President, Steve and Chuck as Vice President and Jeff as Treasurer. Dick seconded this motion.

Motion passes unanimously.

6. New Business

Goal Setting Exercise.

Jeff led a discussion of coming up with a Main Goal and mini goals to get to this main goal. We discussed expansion of 4 courts using the old railroad station across the street. If this can be accomplished, there would be less wait times, allow more people to join from the waiting list and allow more organized events. Mini goals include raising over \$300,000 and getting permission from the city. There is a problem since none of the directors are within city limits.

It was discussed that the attrition rate last year was 13% and this year it is 16%. One goal is customer satisfaction, so members do not leave.

Jeff made the point that the board needs to be in unison with our main goals to be an effective board. He gave us each homework assignment of coming up with 5 to 7 mini goals so that we can all be on the same page as to what we want for the club. All board members would like to have a first-class club within the limits of what we can accomplish in our small space.

Steve motions for adjournment of the meeting. Dave seconds this motion.

Motion passes unanimously.

Next meeting February 11, 2023 @ 2PM.